

PURPOSE OF THE STRATEGIC PLAN

The San Antonio Public Library Strategic Plan provides a cohesive vision and direction for the Library for the next three years and beyond. The Strategic Plan outlines the Library's strategic direction for customer-focused service delivery, 21st-century facilities and enhanced technologies to better serve the San Antonio and Bexar County community.

MISSION | OUR PURPOSE

The San Antonio Public Library changes lives through the transformative power of information, imagination, and ideas.

VISION | HOW WE SEE THE FUTURE

The San Antonio Public Library...

- is recognized as the premier resource for educational support, self-directed learning, and advancing literacies
- provides invaluable tools for building the community's prosperity
- anticipates community challenges and responds with creativity and innovation
- is a welcoming community gathering place and a cornerstone of family, cultural, and civic life
- bases all service decisions on customer needs and preferences
- is a forward-thinking organization that maximizes the potential of each employee

GUIDING PRINCIPLES | WHAT WE BELIEVE

To fulfill our mission and realize our vision, the following ideals shall direct us in our service to the community and interaction with one another:

INCLUSIVENESS

Making rich cultural and intellectual resources available to all

COMMUNITY

Providing opportunities for people to meet, exchange ideas, and participate in the life of their community

ACCOUNTABILITY

Serving as a responsible steward of the public's resources and trust

COLLABORATION

Accomplishing more with partners working together toward a common goal

RESPECT

Honoring diversity, individual perspectives, and the right to privacy and confidentiality

LEARNING

Promoting learning and literacy in all forms

SAN ANTONIO PUBLIC LIBRARY STRATEGIC PLAN 2016/2018

EMPLOYEE CORE VALUES | HOW WE RESPOND

- **TEAMWORK** We work together to make San Antonio better.
- **INTEGRITY** We model ethical behavior.
- **INNOVATION** We are driven by continuous improvement.
- **PROFESSIONALISM** We are qualified, skilled and committed.

STRATEGIC PRIORITIES

SUPPORT EDUCATIONAL & LEARNING OPPORTUNITIES

- EARLY LITERACY
- K-12
- READING
- SELF-DIRECTED LEARNING

SUPPORT WORKFORCE & ECONOMIC PROSPERITY

- ALL AREAS OF LITERACY
- BASIC WORKPLACE SKILLS
- JOBS & SMALL BUSINESS

FOSTER COMMUNITY CONNECTIONS

- USER-FRIENDLY SPACES
- RESPONSIVE PROGRAMS & SERVICES
- RELEVANT COLLECTIONS
- CIVIC ENGAGEMENT

RESOURCES | HOW WE ACCOMPLISH OUR MISSION

TECHNOLOGY • ORGANIZATIONAL HEALTH • FACILITIES
PUBLIC AWARENESS • COLLECTIONS • AGE BASED SERVICES & PROGRAMS

OUTCOMES | HOW EVERYONE BENEFITS



- LIVES ARE CHANGED
- A CITY WHERE INDIVIDUALS REACH THEIR POTENTIAL

For additional information about our Strategic Plan, visit mysapl.org.