

SAN ANTONIO PUBLIC LIBRARY

STRATEGIC PLAN 2016-2018

MISSION: OUR PURPOSE

THE SAN ANTONIO PUBLIC LIBRARY CHANGES LIVES
THROUGH THE TRANSFORMATIVE POWER OF
INFORMATION, IMAGINATION, AND IDEAS.

CORE COMPONENTS: HOW WE CHANGE LIVES



OUR VISION: HOW WE SEE THE FUTURE

The San Antonio Public Library...

- is recognized as the premier resource for **educational support, self-directed learning, and advancing literacies**
 - provides invaluable tools for **building the community's prosperity**
 - anticipates community challenges and responds with **creativity and innovation**
 - is a **welcoming community gathering place** and cornerstone of family, cultural and civic life
 - bases all service decisions on **customer needs and preferences**
 - is a **forward-thinking organization** that maximizes the potential of each employee
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GUIDING PRINCIPLES: WHAT WE BELIEVE IN

INCLUSIVENESS

COLLABORATION

COMMUNITY

RESPECT

ACCOUNTABILITY

LEARNING

EMPLOYEE CORE VALUES: HOW WE RESPOND

TEAMWORK

INTEGRITY

INNOVATION

PROFESSIONALISM

AREAS OF STRATEGIC FOCUS

SUPPORT EDUCATIONAL & LEARNING OPPORTUNITIES

- EARLY LITERACY
- K-12
- READING
- SELF-DIRECTED
LEARNING

SUPPORT WORKFORCE & ECONOMIC PROSPERITY

- ALL AREAS OF LITERACY
- BASIC
WORKPLACE SKILLS
- JOBS & SMALL BUSINESS

FOSTER COMMUNITY CONNECTIONS

- USER FRIENDLY SPACES
- RESPONSIVE
PROGRAMS/SERVICES
- RELEVANT COLLECTIONS
- CIVIC ENGAGEMENT

CORE COMPONENTS: HOW WE CHANGE LIVES

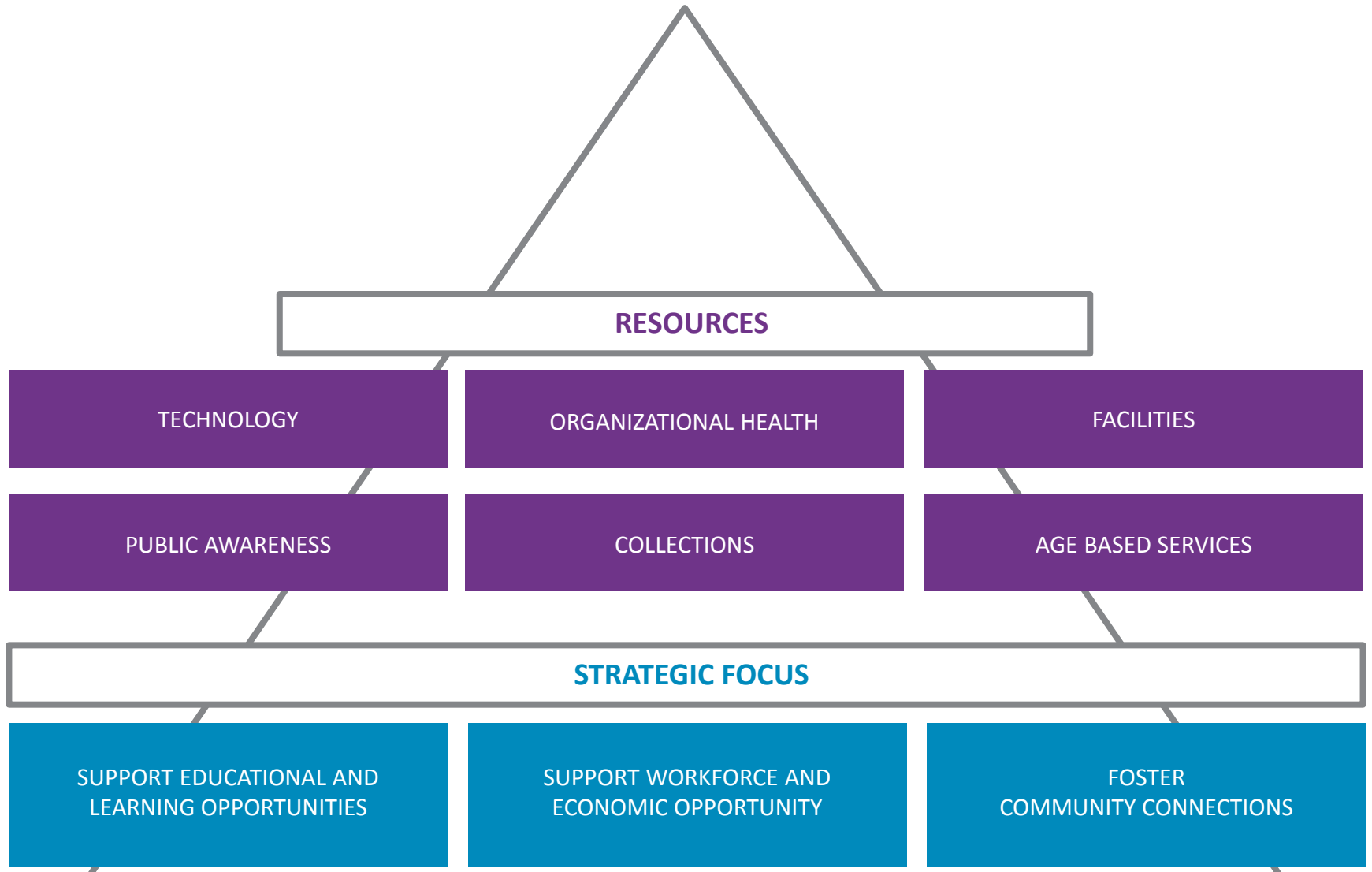
STRATEGIC FOCUS

SUPPORT EDUCATIONAL AND
LEARNING OPPORTUNITIES

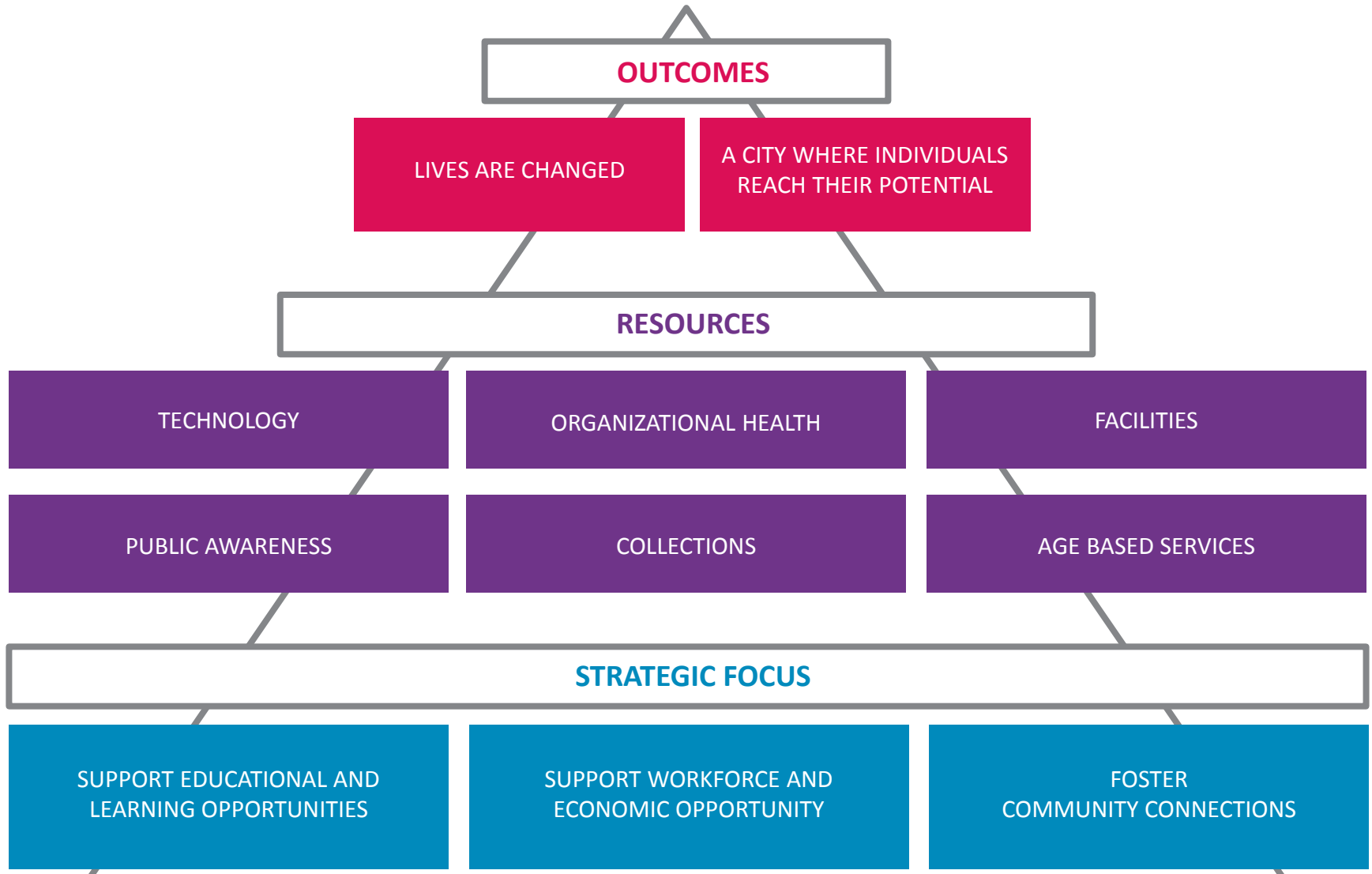
SUPPORT WORKFORCE AND
ECONOMIC OPPORTUNITY

FOSTER
COMMUNITY CONNECTIONS

CORE COMPONENTS: HOW WE CHANGE LIVES



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OUTCOMES

LIVES ARE CHANGED

A CITY WHERE INDIVIDUALS
REACH THEIR POTENTIAL

RESOURCES

TECHNOLOGY

ORGANIZATIONAL HEALTH

FACILITIES

PUBLIC AWARENESS

COLLECTIONS

AGE BASED SERVICES

STRATEGIC FOCUS

SUPPORT EDUCATIONAL AND
LEARNING OPPORTUNITIES

SUPPORT WORKFORCE AND
ECONOMIC OPPORTUNITY

FOSTER
COMMUNITY CONNECTIONS

NEXT STEPS

October 27, 2015

LIBRARY LEADERSHIP WORKSHOP

October 28, 2015

LIBRARY BOARD PRESENTATION

October 29, 2015

OUR WORK CONTINUES

SAN ANTONIO PUBLIC LIBRARY

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